

Video: Science Museum Oklahoma's "Out of the Box" opens Saturday



by [Brandy McDonnell](#) · Published: March 30, 2013 12:00 AM CDT · Updated: May 22, 2013 6:00 PM CDT

Give 18 random items to the employees of 11 local businesses and the results equal exhibition-worthy creativity at Science Museum Oklahoma. The second annual “Out of the Box” exhibition at the museum showcases the collaborations and concoctions of 11 of the most creative and inquisitive Oklahoma companies chosen to participate in the challenge.

A metal ball, air filter, hinges, springs and other arbitrary objects presented to “Out of the Box” participants whose day jobs range from ice hockey players and architects to interior designers and oil and gas control equipment salesperson to Prosthetists. These participants are challenged to think and pool their creative resources, use all the parts provided to them and produce a piece for the exhibit that can perform a specific function.

“We are excited to participate in this “Out of the Box” challenge because we see it as a celebration of the essence of our profession. That is, Architecture and Engineering is essentially creative problem solving. Over the last 68 years, FSB has developed a unique and holistic approach to the art and science of building design. It is that same approach we’ve implemented into this challenge. The volunteers working on this solution represent a near cross section of our office. Architects, Interior Designers, as well as Structural, Mechanical and Electrical Engineers have collaborated to develop a solution which is intended to celebrate the creative process exemplified in the kinetic building design concept of David Fisher’s Twirling Tower – a powerful building concept which is claimed to be able to produce enough energy to power itself as well as 10 other similarly sized buildings. Our hope is that through this solution, people might consider the benefits of and recognize the need for thinking ‘out of the box’ said John M. Osborne Director of Design, Frankfurt-Short-Bruza Associates, in the release.

Opening reception for the exhibit is set for 7 to 10 p.m. Saturday at the Satellite Galleries of Science Museum Oklahoma. This exhibit is free to the public and refreshments and a cash bar will be available. Visitors are invited to come and vote for their favorite innovative company.

The 11 companies who accepted Science Museum Oklahoma’s “Out of the Box” challenge:

- Oklahoma City Barons
- Buy For Less/Uptown Grocery
- Hom by WarHall
- Frankfurt Short Bruza
- SAIC, a Benham company
- Funnel Design Group
- Kimray Inc.
- Red Earth Systems
- The Boeing Company
- Hanger Inc.
- @Link Services, LLC

“SMO believes a key to improving science literacy is to drive creative thought. Challenging people to take risks, acknowledging failure is part of the creative process, learning how to take independent ideas and funneling them to the final working solution which is what this exhibition is all about,” said Suzette Ellison Vice President, Science Museum Oklahoma, in the release.

For more information about “Out of the Box” and the museum, visit www.sciencemuseumok.org.

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